

FOR IMMEDIATE RELEASE

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### **Her Campus VCU Hosts ‘Galentine’s’ Day**

Richmond, Va (Feb. 1, 2016) – Her Campus VCU will host its first annual ‘Galentine’s’ Day event on Thursday, Feb. 11 from 11-2 in Richmond Salon III at Virginia Commonwealth University.

To celebrate and empower the women of VCU, the women of Her Campus VCU have created Galentine’s Day in efforts to bring together college women and celebrate women, single and taken alike. Her Campus VCU’s Galentine’s Day is part of Her Campus Media LLC’s ongoing initiative to unite college women and spread female positivity on college campuses.

VCU students will have access to a photo booth, Valentine’s Day card making station, as well as free cookies and samples from Her Campus Media sponsors. The event will partner with both local and national sponsors, including Red Eye Cookies, Insomnia Cookies, Yelp Eat 24, Chipotle, TreSemme and Five Hour Energy.

Students attending the event are encouraged to posts pictures of the event with the hashtag #GalentinesDayVCU. Those using the hashtag are eligible to win a sponsor pack from Her Campus VCU.

For more questions about the event, contact Her Campus VCU at [vcu@hercampus.com](mailto:vcu@hercampus.com)

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*Her Campus VCU is the Virginia Commonwealth University branch of the national organization Her Campus Media LLC. – the number one community for college women. Learn more about Her Campus Media LLC at [www.hercampus.com](http://www.hercampus.com).*